# AMENDED IN SENATE APRIL 12, 2005 AMENDED IN SENATE MARCH 29, 2005

### **SENATE BILL**

No. 355

# **Introduced by Senator Murray**

February 16, 2005

An act to add Chapter 33 (commencing with Section 22948) to Division 8 of the Business and Professions Code, relating to the Internet.

#### LEGISLATIVE COUNSEL'S DIGEST

SB 355, as amended, Murray. Internet security regulation.

Existing law, the Consumer Protection Against Computer Spyware Act, provides specified protections for the computers of consumers in this state against certain types of computer software.

This bill would enact the Anti-Phishing Act of 2005. The bill would make it unlawful for any person, through the Internet or other electronic means, to solicit, request, or take any action to induce another person to provide identifying information by representing itself to be an online business without the approval or authority of the online business. The bill would enact provide certain civil remedies for a violation in that regard.

Vote: majority. Appropriation: no. Fiscal committee: yes. State-mandated local program: no.

*The people of the State of California do enact as follows:* 

- 1 SECTION 1. Chapter 33 (commencing with Section 22948)
- 2 is added to Division 8 of the Business and Professions Code, to
- 3 read:

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## Chapter 33. Anti-Phising Act of 2005

- 22948. This chapter shall be known and may be cited as the Anti-Phishing Act of 2005.
- 22948.1. For the purposes of this chapter, the following terms have the following meanings:
- (a) "Electronic mail message" means a message sent to a unique destination, commonly expressed as a string of characters, consisting of a unique user name or mailbox (commonly referred to as the "local part") and a reference to an Internet domain (commonly referred to as the "domain part"), whether or not displayed, to which an electronic message can be sent or delivered.
- (b) "Identifying information" means, with respect to an individual, any of the following:
  - (1) Social security number.
- (2) Driver's license number.
- (3) Bank account number.
- 19 (4) Credit card or debit card number.
- 20 (5) Personal identification number (PIN).
- 21 (6) Automated or electronic signature.
- 22 (7) Unique biometric data.
- 23 (8) Account password.
  - (9) Any other piece of information that can be used to access an individual's financial accounts or to obtain goods or services.
  - (c) "Internet" shall have the meaning as defined in paragraph (6) of subdivision (f) of Section 17538.
  - (d) "Web page" means a location that has a single uniform resource locator or other single location with respect to the Internet.
  - 22948.2. It shall be unlawful for any person, by means of a Web page, electronic mail message, or otherwise through use of the Internet, to solicit, request, or take any action to induce another person to provide identifying information by representing itself to be an online business without the authority of approval of the online business.
  - 22948.3. (a) The Attorney General, a district attorney, or any person who is either engaged in the business of providing Internet access service to the public or who owns a Web page or trademark and who is adversely affected by a violation of Section

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22948.2, may bring an action against a person who is in violation of that section. The action may seek to enjoin further violations of Section 22948.2 and to recover the greater of actual damages or five hundred thousand dollars (\$500,000) for each separate violation of Section 22948.2.

- (b) For purposes of subdivision (a), multiple violations of Section 22948.2 resulting from any single action or conduct shall constitute one violation.
- (e) following person may bring an action against a person who violates or is in violation of Section 22948.2:
  - (1) The Attorney General.
  - (2) A district attorney.

- (3) A person who (A) is engaged in the business of providing Internet access service to the public, owns a Web page, or owns a trademark, and (B) is adversely affected by a violation of Section 22948.2.
- (4) An individual who is adversely affected by a violation of Section 22948.2 may bring an action, but only against a person who has directly violated Section 22948.2.

An action brought under this subdivision may seek to enjoin further violations of Section 22948.2 and to recover the greater of actual damages or five hundred thousand dollars (\$500,000) per violation.

- (b) In an action pursuant to this section, a court may, in addition, do either or both of the following:
- (1) Increase the recoverable damages to an amount up to three times the damages otherwise recoverable under subdivision (a) in cases in which the defendant has engaged in a pattern and practice of violating Section 22948.2.
- (2) Award costs of suit and reasonable attorneys fees to the *a* prevailing party plaintiff.
- (d) An individual who is adversely affected by a violation of Section 22948.2 may only bring an action pursuant to subdivision (a) against the person who directly violates that section.